

CLIENTS

The following are representative users of RKMA market research handbooks:

CULINARY & HOSPITALITY SCHOOLS

Baker College, Culinary Institute of Michigan, Muskegon
California School of Culinary Arts
College of DuPage, Culinary Arts, Hospitality
Management, and Restaurant Management programs
Culinary Institute of America
Florida International University, School of Hospitality &
Tourism Management
International Culinary School at The Art Institute
Johnson and Wales University - Providence, Charlotte,
Denver, and North Miami campuses
Michigan State University, School of Hospitality Business
New England Culinary Institute
New York University, The Preston Robert Tisch Center
North Harris College, Hospitality Management Program
Saint Joseph's University, Center for Food Marketing
Sullivan University, National Center For Hospitality
Studies
University of Central Florida, Rosen College of
Hospitality Management
University of Houston, Conrad N. Hilton College of Hotel
and Restaurant Management
University of Nevada Las Vegas, William F. Harrah
College of Hotel Administration, Food & Beverage
Management Department, Lied Library

BUSINESS MANAGEMENT SCHOOLS

Columbia University Business School
Duke University, Fuqua School of Business
Elon University, Martha and Spencer Love School of
Business
Georgetown University, McDonough School of Business
Harvard Business School
Hofstra University, Frank G. Zarb College of Business
Northwestern University, Kellogg School of Management
Rice University, Jesse H. Jones Graduate School of
Management
Stanford University, Graduate School of Business
Syracuse University, The Martin J. Whitman School of
Management and E.S. Bird Library
Texas A&M University, Mays Business School
Thunderbird School of Global Management
Tulane University, A.B. Freeman School of Business
University of Memphis, Fogleman College of Business
University of Pennsylvania, Wharton School of Business
University of Rochester, Simon School of Business
University of South Alabama, Mitchell College of
Business
University of Southern California, Marshall School of
Business
Vanderbilt University, Owen Graduate School of
Management

RESTAURANT CHAINS & CORPORATIONS

A&W Restaurants
Acme Oyster House
AFC Enterprises
Alexander's
Anheuser-Busch
Anthony's Fish
Anton AirFood
Applebee's
Aramark
Arby's
Au Bon Pain
Auntie Anne's
Back Yard Burgers
Bahama Breeze
Baja Fresh Mexican Grill
Ben and Jerry's
Benihana
Bickford's Grille
Big Buck Brewery & Steakhouse
Big 4 Restaurant (San Francisco)
Biscuitville
Blimpie
Boston Market
Boston Pizza
Boston Restaurant Associates
Brinker International
Bruegger's
Bubba Gump Shrimp Co.
Buca di Beppo
Buckhead Life Restaurant Group
Burger King
CA One Services
Capital City Brewing Co.
Captain D's Seafood
Caribou Coffee
Carlson Restaurants Worldwide
Carvel Ice Cream
Catalina Restaurants
Cattlemen's
Centerplate
Charley's Grilled Subs
Chartwells
Chicago Pizza & Brewery
Chick-Fil-A
Chili's
Chipotle
Chuck E. Cheese's
Cinnabon
Claim Jumper Restaurants
Coca-Cola
Cold Stone Creamery
Compass Group
Concessions International

Copeland's of New Orleans
Cosi
Cracker Barrel
Darden Restaurants
Dave & Buster's
Del Taco
Dunkin' Donuts
Einstein/Noah Bagel Corp.
El Pollo Loco
Emeril's
Fado Pubs
Famous Dave's of America
Fogo de Chao
Friendly's Ice Cream
Fuddruckers
Furrs Restaurant Group
Golden Corral
Gordon Biersch Brewery Restaurant
Haagen Dazs Ice Cream Shops
Hard Rock Café
Hardee's
Hartz Chicken
Harvard University Dining Services
HMS Host
Honeybaked Ham
Hooter's
Houston's
IHOP
Il Fornaio
Jack In The Box
Johnny Rockets
KFC
Kimpton Hotels & Restaurants
King's Seafood
Krispy Kreme Doughnuts
LaRosa's Pizzeria
La Salsa
Landry's Seafood
Leeann Chin
Legal Seafoods
Lettuce Entertain You
Levy Restaurants
Lone Star Steakhouse & Saloon
Luby's Cafeterias
Main Street and Main
Manchu Wok
Max & Erma's
McCormick & Schmick
McDonald's
McGrath's Fish House
MCL Cafeteria
Moe's Southwest Grill
Morton's The Steakhouse
Museum Restaurant Group
Nathan's Famous
Ninety Nine Restaurant & Pub
O'Charley's
Olive Garden

Outback Steakhouse
Panda Express
Papa John's
Papa Murphy's
Pepsi-Cola
Perkin's Restaurants
Phillip's Seafood
Piccadilly Cafeteria
Pizza Hut
Pizza Inn
Popeye's Chicken & Biscuits
Premier Food Services
Prime Restaurant Group
Publix Super Markets
Quizno's
Rafferty's
Rainforest Café
Rare Hospitality International
Red Robin
Red Lobster
Roadhouse Grill
Rock Bottom Restaurant
Ruby Tuesday
Ryan's Family Steak Houses
Sbarro
Schlotzsky's
Seattle's Best Coffee
Shoney's
Shula's Steak Houses
Sirloin Stockade
Skyline Chili
Sodexo
Sonny Bryan's Smokehouse
Starbucks Coffee
Steak 'n Shake
Subway
Sysco Food Services
Taco Time
Taco Cabana
Ted's Montana Grill
Texas Steakhouse
The Boar's Head
The Cheesecake Factory
The Disneyland Resort
The Krystal Company
The Ritz Carlton
The Signature Room at the 95th
Thomas & King
U.S. Foodservice
Uno Restaurant
Waffle House
Wall Street Deli
Wawa
Weathervane Seafood Restaurant
Wendy's
Whataburger
White Castle
Yum! Brands