

CLIENTS

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Brigham Young University
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Ford Library
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Business, Gumberg Library
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Elon University, Martha and Spencer Love School of
Business and Belk Library
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Fashion Institute of Design & Merchandising
Fashion Institute of Technology
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Florida Gulf Coast University
Florida International University, Alvah H. Chapman Jr.
Graduate School of Business, and FIU Library
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Grand Valley State University Library
Golden Gate University
Hamline University, Bush Memorial Library
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Hawaii Pacific University, Meader Library
Hofstra University, Frank G. Zarb College of Business
and Axinn Library
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Indiana University
INSEAD (France), Doriat Library
Iona College, Hagan School of Business
James Madison University, Carrier Library
Johns Hopkins University
Johnson & Wales University
Kent State University Libraries
Lehigh University
Lewis-Clark State College
LIU Post Library
Marquette University Law Library
Marymount University School of Business Administration
Massachusetts Institute of Technology, MIT Libraries
Mercyhurst University, Hammermill Library
Metropolitan State University
Miami-Dade College
Miami University, King Library
Michigan State University, Eli Broad College of Business,
School of Hospitality Management
Middlesex University Business School (U.K.)
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Molloy College, James E. Tobin Library
Muhlenberg College, Trexler Library
New Mexico Highlands University
New York University, The Preston Robert Tisch Center
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North Carolina Central University
Northwestern University, Kellogg School of Management
Ohio State University
Ohio University, Vernon R. Alden Library
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Old Dominion University, College of Business
Oral Roberts University
Oregon Health & Science University Library
Penn State University
Princeton University
Radford University, McConnell Library
Ramapo College, George T. Potter Library
Rice University, Jesse H. Jones Graduate School of
Management, Fondren Library
Rochester Institute of Technology, E. Philips Saunders
School of Business and Wallace Library

Rutgers School of Business
 Sacred Heart University
 Saint Francis University
 Sam Houston State University
 San Diego State University, College of Business Admin.
 Santa Clara University, Retail Management Institute,
 Leavey School of Business
 Southern Methodist University, Cox School of Business
 Southern New Hampshire University, School of Business
 and Shapiro Library
 Stanford University, Graduate School of Business and
 J. Hugh Jackson Library
 Stephen F. Austin State University, Nelson Rusche
 College of Business and Ralph W. Steen Library
 St. Thomas University Library
 Suffolk University, Mildred F. Sawyer Library
 SUNY Binghamton
 SUNY Oneonta
 SUNY Oswego
 SUNY Stony Brook University
 Syracuse University, The Martin J. Whitman School of
 Management and E.S. Bird Library
 Temple University STHM
 Texas A&M University, Center for Retailing Studies,
 Mays Business School and Stirling C. Evans Library
 The Art Institutes (52 campuses)
 The College of New Jersey Library
 The College of William & Mary, Earl Gregg Swem Library
 Thunderbird School of Global Management
 Tufts University, Tisch Library
 Tulane University, A.B. Freeman School of Business,
 Law School
 UCLA Anderson School of Management,
 Rosenfeld Library
 University of Alberta, Windspear Business Library
 University of Arkansas at Little Rock College of Business
 University of Arkansas Center for Retailing Excellence
 University of California Davis
 University of California Santa Barbara, Department of
 Communication, Film and Media Studies, and
 Davidson Library
 University of Central Florida, John C. Hitt Library, and
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 University of Central Missouri, Harmon College of
 Business and James C. Kirkpatrick Library
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 University of Cincinnati, Carl H. Lindner College of
 Business and Langsam Library
 University of Colorado Colorado Springs,
 College of Business
 University of Denver Libraries
 University of Detroit Mercy, College of Business Admin.
 University of Houston, Conrad N. Hilton College of Hotel
 and Restaurant Management, SBDC
 University of Iowa, Libraries, Tippie College of Business
 University of Maine, Raymond H. Fogler Library
 University of Massachusetts Amherst, Isenberg School
 of Management and W.E.B. Du Bois Library
 University of Memphis, Fogleman College of Business
 University of Michigan, Ross School of Business
 University of Minnesota Duluth
 University of Missouri - St. Louis
 University of Nebraska at Omaha, Criss Library
 University of Nevada at Las Vegas, Harrah College of
 Hotel Administration, and Lied Library
 University of New Haven, College of Business,
 Marvin K. Peterson Library
 University of North Carolina Chapel Hill, Park Library
 University of North Carolina Charlotte, J. Murrey Atkins
 Library, Belk College of Business
 University of North Carolina Greensboro, Bryan School
 of Business & Economics and Walter Clinton
 Jackson Library
 University of Northern Colorado, Monfort College of
 Business and James A. Michener Library
 University of Northern Iowa, Rod Library
 University of Pennsylvania, Jay H. Baker Retailing
 Initiative, Wharton School of Business
 University of Pittsburgh, Katz School of Business
 University of Rochester, Simon School of Business and
 Rush Rhees Library
 University of Saint Thomas, O'Shaughnessy-Frey Library
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 University of South Alabama, Mitchell College of
 Business Library
 University of South Carolina, Darla Moore School of
 Business, Elliott White Springs Library
 University of Southern California, Marshall School of
 Business
 University of Tampa, Macdonald-Kelce Library,
 John H. Sykes College of Business,
 University of Technology Sydney (Australia)
 University of Tennessee Knoxville, College of Business
 Administration, Hodges Library
 University of Texas at Arlington
 University of Texas at Austin
 University of Texas at San Antonio
 University of Texas at Tyler, Robert R. Muntz Library
 University of the Incarnate Word, Mabee Library
 University of Washington, Michael G. Foster School of
 Business and UW Library
 University of Wisconsin, Department of Management &
 Marketing
 University of Wisconsin LaCrosse
 Vanderbilt University, Owen Graduate School of
 Management and Walker Management Library
 Virginia Commonwealth University
 Virginia Tech, Pamplin College of Business and
 University Libraries
 West Virginia University Library
 Western Carolina University
 Western University (Canada), Richard Ivey School of
 Business and C.B. "Bud" Johnston Library
 Wilkes University, E.S. Farley Library
 Winston-Salem State University, C.G. Kelly Library
 Yale University Library

CORPORATE & PROFESSIONAL

American Association of
Advertising Agencies
American Assn. of Museums
American Express
Anheuser-Busch
Applebee's
Aramark
Association of National Advertisers
Bain and Company
Bank of America
Barney's New York
Bed Bath and Beyond
Best Buy
Black Entertainment Television
BNY Mellon
Bose
Caesars Entertainment; Harrahs
CBS News; CBS Television
Centers for Disease Control (CDC)
Century 21 Real Estate
Charlotte CVB
Chico's FAS
Cincinnati Reds
Cleveland Clinic
CNN/Sports Illustrated
Coach
Coca-Cola
Comcast
Costco Wholesale Corporation
Cox Media Group
CVS
Darden Restaurants; Olive Garden
Daytona Beach Area CVB
Delaware North Companies
Deloitte
Detroit Economic Growth Corp.
Digitas
DirecTV
Discovery Channel
DreamWorks Animation
Emeril's
Erie Regional Planning Comm.
Ernst & Young
ESPN
Federal Express
Fidelity Investments
Forbes
Forest City Enterprises
Gap
GE
General Motors
GMR Marketing
Google; YouTube

Greater Fort Lauderdale CVB
Hallmark
Hard Rock Cafe
Harley-Davidson
Harpo Productions
HBO
Henry Ford Health System
Hershey Entertainment & Resorts
Hilton Worldwide
Home Depot
Hyatt Hotels
IBM
IKEA North America
International Council of Shopping
Centers
Ipsos
J. Walter Thompson
J.C. Penney
J.D. Power and Associates
JP Morgan Chase
Johnson & Johnson
Kaiser Permanente
Kohl's
Kohlberg, Kravis, Roberts & Co.
Kraft Foods
Las Vegas Convention & Visitor
Authority
LEK Consulting
Leo Burnett Co.
LionsGate
Live Nation
L'Oreal
Luxor
Macy's
Madison Square Garden
Major League Baseball
Mall of America
Marriott International
MasterCard International
Mayo Clinic
McDonald's
McKinsey & Company
Men's Wearhouse
Mercedes Benz
MTV Networks
Myrtle Beach Area CVB
Nashville CVB
National Basketball Association
National Football League
National Restaurant Association
Nestle
Nike
Nordstrom
North Shore-Long Island Jewish
Health System
Ogilvy & Mather
Ohio Department of Development
Omnicon

Palo Alto Research Center
Panasonic
Pepsi-Cola
Playboy Enterprises
PricewaterhouseCoopers
Procter & Gamble
Red Bull North America
Retail Management Consultants
Rock & Roll Hall of Fame
Royal Caribbean
Ruth's Chris Steak House
Safeway
Sedona Chamber of Commerce
Simon Property Group
Sirius XM Satellite Radio
Six Flags
Small Business Development
Centers (several regions)
Sony Music; Sony Pictures;
Sony Online Entertainment
Starbucks Coffee
SYSCO
Target
Texas Lottery Commission
The Boston Consulting Group
The Cheesecake Factory
The Hearst Corp.
The Nielsen Company
The Ritz-Carlton Hotel Co.
The Wall Street Journal
The World Bank
Tiffany & Co.
Time Warner; *Time*; Turner Sports;
Turner Broadcasting System;
Warner Bros. Entertainment
Tony Robbins Companies
Travelocity
Tribune Co.
Trump Plaza
Universal Studios Orlando
Univision
UPMC Health System
U.S. Census Bureau
U.S. DOE, DOL, DOT, and EPA
U.S. Olympic Committee
U.S. Postal Service
Viacom
VISA
Visit Denver, The CVB
Visit Philadelphia
Visit Pittsburgh
Wal-Mart
Walt Disney Co.
Warner Bros.
Whole Foods Market
Yale-New Haven Hospital
Young & Rubicam
Yum! Brands; Pizza Hut; Taco Bell