

Richard K. Miller & Associates

since 1972

Richard K. Miller & Associates (RKMA) publishes 12 biennial market research handbooks. The publication schedule is as follows:

2017-2018 Editions - 2017 eBook Package

CONSUMER BEHAVIOR 2017-2018

September 2016

ENTERTAINMENT, MEDIA & ADVERTISING MARKET RESEARCH HANDBOOK 2017-2018

September 2016

HEALTHCARE BUSINESS MARKET RESEARCH HANDBOOK 2017-2018

September 2016

RETAIL BUSINESS MARKET RESEARCH HANDBOOK 2017-2018

September 2016

LEISURE BUSINESS MARKET RESEARCH HANDBOOK 2017-2018

September 2016

TRAVEL & TOURISM MARKET RESEARCH HANDBOOK 2017-2018

September 2016

2018-2019 Editions - 2018 eBook Package

BUSINESS-TO-BUSINESS MARKETING 2018-2019

September 2017

CONSUMER MARKETING 2018-2019

September 2017

CONSUMER USE OF THE INTERNET & MOBILE WEB 2018-2019

September 2017

INTERNATIONAL CONSUMER MARKETS 2018-2019

September 2017

RESTAURANT, FOOD & BEVERAGE MARKET RESEARCH HANDBOOK 2018-2019

September 2017

SPORTS MARKETING 2018-2019

September 2017

2019-2020 Editions - 2019 eBook Package

CONSUMER BEHAVIOR 2019-2020

September 2018

ENTERTAINMENT, MEDIA & ADVERTISING MARKET RESEARCH HANDBOOK 2019-2020

September 2018

HEALTHCARE BUSINESS MARKET RESEARCH HANDBOOK 2019-2020

September 2018

LEISURE BUSINESS MARKET RESEARCH HANDBOOK 2019-2020

September 2018

RETAIL BUSINESS MARKET RESEARCH HANDBOOK 2019-2020

September 2018

TRAVEL & TOURISM MARKET RESEARCH HANDBOOK 2019-2020

September 2018