

CLIENTS

The following are representative users of RKMA market research reports:

AARP
ABC Television
Adirondack Economic Development
Alabama Theatre
AMC Entertainment
American Association of Museums
American Automobile Association
American Photo
American Sportfishing Association
Ameristar Casino
Anheuser Busch
Aramark
Argosy Gaming
Arizona State Parks
Arlington International Racecourse
Art Institute of California
Athens CVB
Atlanta Hawks
Atlantis Casino Resort
Bacardi
Baker Leisure Group
Bally Total Fitness
Baltimore Orioles
B.A.S.S.
Bass Pro Shop
Bellagio
Ben and Jerry's
Black Entertainment Television
Blockbuster
Body by Jake
Bose
Boy Scouts of America
Brunswick
Build A Bear Workshop
Busch Entertainment Corp.
Caesars Palace
California Tourism
Capital City Brewing Co.
Capitol Records
Caribou Coffee Co.
Carnival Cruise Line
Carolina Sports and Entertainment
Cartoon Network
Casino Magic
Cendant Corp.
Charlotte Coliseum
Chattanooga Area CVB
Chicago Cubs
Chicago Historical Society
Chick-Fil-A Peach Bowl
Chuck E. Cheese's
Churchill Downs
Cincinnati Reds
Cincinnati Zoo & Botanical Gardens
Circus Circus
City of Miami Beach
Clear Channel
Club One
Coca-Cola
Cold Stone Creamery
Colonial Williamsburg Foundation
Columbia University
Comcast
Coney Island Amusement Park
Cornell University
Cox Target Media
Crazy Shirts
Culinary Institute of America
CVB of Greater Cleveland
Dakota Zoo
Dave & Buster's
Daytona International Speedway
DC Comics
Delaware Park
Denver Zoo
Dick Clark Corporate Productions
Dollywood
DreamWorks
Elvis Presley Enterprises
Emeril's
Entertainment Weekly
ESPN
Event Entertainment
Exploratorium
Feld Entertainment
Flagler Greyhound Park
Florida's Space Coast Office
Fort Bend Museum
Foxwoods Resort
Frederick's of Hollywood
Galveston Island CVB
GameWorks
Georgia Lottery
Gibson Guitar Corp.
Greater Louisville CVB
Greater Philadelphia Tourism
Greektown Casino
Hallmark
Hard Rock Cafe
Harley-Davidson
Harpo Production
Harrah's Entertainment
Hasbro
Henry Ford Museum and Greenfield Village
Hollywood Casino - Tunica
Hooter's
Horseshoe Casino and Hotel
Imagine Entertainment
IMAX
IMG

Immersion Entertainment
Indianapolis Zoological Society
International Assn. of Amusement Parks
Isle of Capri Casino & Resort
Jacksonville & The Beaches CVB
Johnson & Wales University
Kampgrounds of America
Kentucky State Fair
King World Productions
Labatt
Las Vegas CVB
Leisure Intelligence Group
Leisure Systems
Leisure Time Technologies
Loews Cineplex & Entertainment
Luxor
Madame Tussauds
Madison Square Garden
Major League Baseball
Mall of America
Mandalay Bay
Martha Stewart LivingOmnimedia
Maryland Office of Tourism
Massachusetts State Lottery
MasterCard International
Mattel
McDonald's
Memphis CVB
Metro Detroit CVB
MGM Grand
Michaels
Miller Brewing
Milwaukee Bucks
Milwaukee World Festival
Mirage Entertainment
Miraval
Modell's Sporting Goods
Mohegan Sun Casino
Monmouth Museum
MTV Networks
Muvico Theaters
NASCAR
National Aquarium in Baltimore
National Basketball Association
National Football League
National Hockey League
National Sporting Goods Association
NBC
New York Cruise Lines
New York Hall of Science
New York State Lottery
Newport Grand Jai Alai
Nike
Opryland
Paramount Pictures
Pearl River Resort
PGA Tour
Phoenix Art Museum
Phoenix CVB

Pier 39 (San Francisco)
Planet Hollywood
Playboy Enterprises
Polynesian Cultural Center
Prince William County Park Authority
Professional Bull Riders
Reader's Digest Association
Regal Cinemas
Resorts Atlantic City
Ripley Entertainment
Rock & Roll Hall of Fame
Royal Caribbean
Sacramento CVB
San Manuel Indian Casino
Scenic Helicopter Tours
Sea World
Seneca Caverns
Silver Dollar City
Sirius XM Radio
Six Flags
Sony
Southern Living
Southwest Recreational
Space Adventures
Spot Filmworks
Starbucks
Tampa Bay Lightning
Telluride Conference Center
Texas Lottery Commission
Texas State Aquarium
The Greenbriar
The Metropolitan Museum of Art
The Mirage
The Nielsen Company
The Ritz Carlton
The Sports Authority
The Venetian
Ticketmaster
Tiffany & Co.
Time Warner Entertainment
Travel + Leisure
Trump Plaza
U.S. Olympic Committee
United States Playing Card Co.
Universal Studios
Upper Deck
Vail Resorts
Vans
Velocity Sports and Entertainment
Venetian Hotel & Casino
Virtual Magic Inc.
VISA
Visit Florida
Wadsworth Atheneum Museum of Art
Wal-Mart
Walt Disney Imagineering
Warner Bros.
West Hollywood CVB
WWE