

## CLIENTS

The following is a partial list of users of Richard K. Miller & Associates market research handbooks:

- American Association of Advertising Agencies
- AOL
- Autotrader.com
- Bain and Company
- Ball State University Center for Information and Communication Sciences
- barnesandnoble.com
- Best Buy
- BET
- Bidz.com
- Blockbuster Entertainment
- Boston Public Library, Kirstein Business Branch
- Carnegie Library of Pittsburgh
- Century 21 Real Estate
- Circuit City
- Clear Channel
- College of William & Mary
- Columbia University, Business Library
- Comcast
- Condé Nast
- Cornell University, Albert R. Mann Library
- Costco
- Cox Target Media
- Dakota State University, Karl E. Mundt Library
- Digital Dream
- Digitas
- Discovery Channel
- E-Poll
- Empower Media Marketing
- Ernst & Young
- ESPN
- Forbes
- Frank N. Magid Associates
- Guideline
- Harvard University, Baker Library
- Hotels.com
- iBasics
- IBM
- Indiana State University, Cunningham Memorial Library
- Ipsos
- James J. Hill Reference Library
- Johnson & Wales University
- JupiterResearch
- J. Walter Thompson
- Lands' End
- Leo Burnett Co.

- Live Nation
- MarketWorks
- Marist College, James A. Cannavino Library
- Martha Stewart Living Omnimedia
- Massachusetts Institute of Technology
- MasterCard International
- McKinsey & Company
- Media Research Institute
- MetroGuide.com
- Motorola
- New York University, The Preston Robert Tisch Center
- Nielsen Media Research
- Nielsen NetRatings
- Ohio University, Vernon R. Alden Library
- Ogilvy & Mather Advertising
- OMD
- Omnicom
- Pace University Library
- Panasonic
- Palo Alto Research Center
- PowerDirect Marketing
- Provide Commerce
- Rainbow Media
- ShopNBC.com
- Sony
- Southeastern Louisiana University, Linus A. Sims Memorial Library
- Stanford University, J. Hugh Jackson Library
- The NPD Group
- The Tony Robbins Companies
- Thomson Media
- Thunderbird School of Global Management
- Time Warner
- Travelocity
- Tribune Co.
- U.S. Census Bureau
- Unique Screen Media
- University of Denver, Pemrose Library
- University of Nevada at Las Vegas Library
- University of North Carolina Greensboro, Walter Cinton Jackson Library
- University of Northern Colorado, James A. Michener Library
- University of Pennsylvania, Annenberg School for Communication
- University of Pennsylvania, Wharton School of Business
- University of San Francisco, Richard A. Gleeson Library
- University of Southern California
- Univision
- USDM.net
- Wall Street Journal
- Walt Disney Co.
- Webster University Library
- West Virginia University Library