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Eastern Kentucky University
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Fashion Institute of Technology
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Florida Gulf Coast University
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Florida State University
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Hawaii Pacific University, Meader Library
Hofstra University, Frank G. Zarb College of Business and Axinn Library
Indiana Wesleyan University
Indiana University
INSEAD (France), Doriat Library
Iona College, Hagan School of Business
James Madison University, Carrier Library
Johns Hopkins University
Johnson & Wales University
Kent State University Libraries
Lehigh University
Lewis-Clark State College
LIU Post Library
Marquette University Law Library
Marymount University School of Business Administration
Massachusetts Institute of Technology, MIT Libraries
Mercyhurst University, Hammermill Library
Metropolitan State University
Miami-Dade College
Miami University, King Library
Michigan State University, Eli Broad College of Business, School of Hospitality Management
Middlesex University Business School (U.K.)
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Nichols College, Conant Library
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Ohio State University
Ohio University, Vernon R. Alden Library
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Oral Roberts University
Oregon Health & Science University Library
Penn State University
Princeton University
Radford University, McConnell Library
Rancho College, George T. Potter Library
Rice University, Jesse H. Jones Graduate School of Management, Fondren Library
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Rutgers School of Business
Sacred Heart University
Saint Francis University
Sam Houston State University
San Diego State University, College of Business Admin.
Santa Clara University, Retail Management Institute, Leavey School of Business
Southern Methodist University, Cox School of Business
Southern New Hampshire University, School of Business and Shapiro Library
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Stephen F. Austin State University, Nelson Rusche College of Business and Ralph W. Steen Library
St. Thomas University Library
Suffolk University, Mildred F. Sawyer Library
SUNY Binghamton
SUNY Oneonta
SUNY Oswego
SUNY Stony Brook University
Syracuse University, The Martin J. Whitman School of Management and E.S. Bird Library
Temple University STHM
Texas A&M University, Center for Retailing Studies, Mays Business School and Stirling C. Evans Library
The Art Institutes (52 campuses)
The College of New Jersey Library
The College of William & Mary, Earl Gregg Swem Library
Thunderbird School of Global Management
Tufts University, Tisch Library
Tulane University, A.B. Freeman School of Business, Law School
UCLA Anderson School of Management, Rosenfeld Library
University of Alberta, Windspear Business Library
University of Arkansas at Little Rock College of Business
University of Arkansas Center for Retailing Excellence
University of California Davis
University of California Santa Barbara, Department of Communication, Film and Media Studies, and Davidson Library
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University of Cincinnati, Carl H. Lindner College of Business and Langsam Library
University of Colorado Colorado Springs, College of Business
University of Denver Libraries
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University of Houston, Conrad N. Hilton College of Hotel and Restaurant Management, SBDC
University of Iowa, Libraries, Tippie College of Business
University of Maine, Raymond H. Fogler Library
University of Massachusetts Amherst, Isenberg School of Management and W.E.B. Du Bois Library

University of Memphis, Fogleman College of Business
University of Michigan, Ross School of Business
University of Minnesota Duluth
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University of Nevada at Las Vegas, Harrah College of Hotel Administration, and Lied Library
University of New Haven, College of Business, Marvin K. Peterson Library
University of North Carolina Chapel Hill, Park Library
University of North Carolina Charlotte, J. Murrey Atkins Library, Belk College of Business
University of North Carolina Greensboro, Bryan School of Business & Economics and Walter Clinton Jackson Library
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University of Pittsburgh, Katz School of Business
University of Rochester, Simon School of Business and Rush Rhees Library
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University of Tampa, Macdonald-Kelce Library, John H. Sykes College of Business, University of Technology Sydney (Australia)
University of Tennessee Knoxville, College of Business Administration, Hodges Library
University of Texas at Arlington
University of Texas at Austin
University of Texas at San Antonio
University of Texas at Tyler, Robert R. Muntz Library
University of the Incarnate Word, Mcabee Library
University of Washington, Michael G. Foster School of Business and UW Library
University of Wisconsin, Department of Management & Marketing
University of Wisconsin LaCrosse
Vanderbilt University, Owen Graduate School of Management and Walker Management Library
Virginia Commonwealth University
Virginia Tech, Pamplin College of Business and University Libraries
West Virginia University Library
Western Carolina University
Western University (Canada), Richard Ivey School of Business and C.B. "Bud" Johnston Library
Wilkes University, E.S. Farley Library
Winston-Salem State University, C.G. Kelly Library
Yale University Library
CORPORATE & PROFESSIONAL

American Association of Advertising Agencies
American Assn. of Museums
American Express
Anheuser-Busch
Applebee’s
Aramark
Association of National Advertisers
Bain and Company
Bank of America
Barney’s New York
Bed Bath and Beyond
Best Buy
Black Entertainment Television
BNY Mellon
Bose
Caesars Entertainment; Harrahs
CBS News; CBS Television
Centers for Disease Control (CDC)
Century 21 Real Estate
Charlotte CVB
Chico’s FAS
Cincinnati Reds
Cleveland Clinic
CNN/Sports Illustrated
Coach
Coca-Cola
Comcast
Costco Wholesale Corporation
Cox Media Group
CVS
Darden Restaurants; Olive Garden
Daytona Beach Area CVB
Delaware North Companies
Deloitte
Detroit Economic Growth Corp.
Digitas
DirecTV
Discovery Channel
DreamWorks Animation
Emeril’s
Erie Regional Planning Comm.
Ernst & Young
ESPN
Federal Express
Fidelity Investments
Forbes
Forest City Enterprises
Gap
GE
General Motors
GMR Marketing
Google; YouTube
Greater Fort Lauderdale CVB
Hallmark
Hard Rock Cafe
Harley-Davidson
Harpo Productions
HBO
Henry Ford Health System
Hershey Entertainment & Resorts
Hilton Worldwide
Home Depot
Hyatt Hotels
IBM
IKEA North America
International Council of Shopping Centers
Ipsos
J. Walter Thompson
J.C. Penney
J.D. Power and Associates
JP Morgan Chase
Johnson & Johnson
Kaiser Permanente
Kohl’s
Kohler, Kravis, Roberts & Co.
Kraft Foods
Las Vegas Convention & Visitor Authority
LEK Consulting
Leo Burnett Co.
LionsGate
Live Nation
L’Oreal
Luxor
Macy’s
Madison Square Garden
Major League Baseball
Mall of America
Marriott International
MasterCard International
Mayo Clinic
McDonald’s
McKinsey & Company
Men’s Wearhouse
Mercedes Benz
MTV Networks
Myrtle Beach Area CVB
Nashville CVB
National Basketball Association
National Football League
National Restaurant Association
Nestle
Nike
Nordstrom
North Shore-Long Island Jewish Health System
Ogilvy & Mather
Ohio Department of Development
Omnicon
Palo Alto Research Center
Panasonic
Pepsi-Cola
Playboy Enterprises
PricewaterhouseCoopers
Procter & Gamble
Red Bull North America
Retail Management Consultants
Rock & Roll Hall of Fame
Royal Caribbean
Ruth’s Chris Steak House
Safeway
Sedona Chamber of Commerce
Simon Property Group
Sirius XM Satellite Radio
Six Flags
Small Business Development Centers (several regions)
Sony Music; Sony Pictures;
Sony Online Entertainment
Starbucks Coffee
SYSCO
Target
Texas Lottery Commission
The Boston Consulting Group
The Cheesecake Factory
The Hearst Corp.
The Nielsen Company
The Ritz-Carlton Hotel Co.
The Wall Street Journal
The World Bank
Tiffany & Co.
Time Warner; Time; Turner Sports;
Turner Broadcasting System;
Warner Bros. Entertainment
Tony Robbins Companies
Travelocity
Tribune Co.
Trump Plaza
Universal Studios Orlando
Univision
UPMC Health System
U.S. Census Bureau
U.S. DOE, DOL, DOT, and EPA
U.S. Olympic Committee
U.S. Postal Service
Viacom
VISA
Visit Denver, The CVB
Visit Philadelphia
Visit Pittsburgh
Wal-Mart
Warner Bros.
Whole Foods Market
Yale-New Haven Hospital
Young & Rubicam
Yum! Brands; Pizza Hut; Taco Bell